

Guidelines & Template – Featured News Articles – Expert opinions

1. Word Count for Articles

News articles or featured articles should be up to 1,500 words.
Please stay within this word range to ensure proper formatting and readability.

2. Content Requirements

Articles must be informative and provide valuable insights accurate information.
Avoid negative comments or criticisms—content should remain professional, neutral, and constructive.
Do not include any unverified claims, and ensure that all information is factually accurate.

3. Author Attribution

Any article you submit must be signed off as your own words.
Please ensure that the content is original and not plagiarized. If using external sources, please attribute them appropriately.

4. Expert Opinion Content

If submitting an expert opinion piece, it should be approximately 500 to 700 words.
The topic must align with your area of expertise.
Include your contact information (email, LinkedIn, or company profile) at the end of the article.

5. Images

Please attach 3 to 5 high-resolution images with your submission.
Images must be clear and relevant to the content.
Ensure that all images are of professional quality (at least 1500px wide).

6. Tagging Instructions

If you wish to have names tagged in our social media posts, provide the full LinkedIn name or profile link.
Only full names or LinkedIn profiles will be used—no other tags will be issued.

7. Submission Timing

Articles must be submitted before 3 PM the day before the intended publication date.
Posts submitted on time will be issued the next day.
All approved content will be included in our monthly newsletter and shared in the specified region.

By following these guidelines, we can ensure your content reaches its audience effectively and professionally. If you have any questions or require further clarification, please don't hesitate to get in touch!

Let me know if you'd like any changes or further customization!

All info must be emailed in to
info@corporate-news.co.uk

Subject - Your Business & Subscription Number/