

Guidelines for Submitting Business Directory Listing

To ensure your business is accurately represented and optimized in our directory, please follow the instructions below when submitting your details:

1. Company Logo or Image

- Please provide your **company logo** or an **image** that best represents your business.
- The image or logo should be high-resolution and reflect your business branding.

2. Business Bio

- Write a **business bio** of up to **1,200 words**.
- The bio should include:
 - A clear description of what your business does.
 - The Sector your business Operates in.
 - Your **specialties** or areas of expertise.
 - Any unique selling points, certifications, or services you offer.
 - Your business's mission, values, or what differentiates you from competitors.

3. Keyword Highlights for SEO

- Provide a list of **keywords** or key phrases that best describe your business and the services/products you offer.
- These keywords will be used to create the **title** of your directory listing and to improve its search visibility. Please highlight terms that you believe are critical to your business's SEO strategy.

4. Contact Details

- Attach your **contact details**, including:
 - **Website URL**.
 - **Email address** for inquiries or customer service.
 - Any additional contact information, such as phone numbers or social media links.

By following these guidelines, we can ensure your business has a professional, visible, and search-optimized presence in the directory. If you have any questions or need further assistance, please feel free to contact us.

Let me know if you need any further adjustments or details!

All info must be emailed in to

info@corporate-news.co.uk

Subject - Your Business & Subscription Number/